

**For Immediate Release
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Shred Station™ Introduces Convenient Drop-off Document Destruction

Eco-friendly Shredding Now Cost-Effective for Any Sized Business, Consumers

SAN DIEGO — February 21, 2007 — Today Shred Station-San Diego revealed plans to roll out their Shred Station units throughout Orange County following highly successful testing of the systems in California and Arizona. Similar in size and placement of Fed-Ex™ and DHL collection boxes, Shred Stations provide a secure yet convenient depository for sensitive documents requiring destruction. Now banks, real estate offices, CPAs, law offices and even individual consumers can have their sensitive documents destroyed securely and inexpensively. Quick trips to drop off packages for mailing can just as easily include a stop to destroy old documents, thanks to the Shred Station's simple design and widely planned placements.

Up to four pounds of documents, floppy disks, ID cards, credit cards or any other sensitive materials are placed into a large envelope (provided), sealed and placed into the deposit slot. Once a credit card is swiped in the built-in reader for a charge of \$5, the slot opens, the envelope falls into the locked steel box and a receipt is printed out. If desired or required, the Transaction Code can be entered on a special website to obtain an official Certificate of Destruction via email or regular mail once the documents have been destroyed.

Complete Destruction the Easy Way

Shred Stations are tied electronically to Shred-It, a 13 year old, NAID "AAA" certified on-site secure document destruction company, now the largest in southern California. Once the box is about half full it sends an electronic request for shredding to the dispatch office. When the Shred-It truck arrives, the contents of the Shred Station are removed, destroyed on-site through massive hydraulic shredders and the waste is then taken to be recycled. Every step of the way has

a fully traceable chain of custody with uniformed, bonded and trained Shred-It personnel handling everything according to and exceeding all federal destruction regulations.

Why not simply use a shredding machine in the office? Depending on the size of the business or needs of the individual, removal of plastics, paper clips, staples, metals and other foreign debris can be time consuming, and any missed object could damage or destroy the typical small shredder. With expensive replacements costing ever higher amounts, just dropping everything into an envelope, swiping a credit card and heading back to the office is obviously a much easier and more cost-effective way of handling the situation.

Convenient Answer to ID Theft Problems

With over 27,000 new victims of identity theft every day, the paper and computer world of today makes it easy for thieves. The vast majority of thefts occur from trash and storage of old records containing confidential information, a problem that has been addressed in recent legislation requiring all businesses to securely destroy such documents. Shred Stations make it easy for small businesses and individuals to eliminate personal data properly, completely and in an eco-friendly manner. “This is a convenience that will quickly turn into a necessity as people see how quickly and easily old checks, statements, applications and other confidential materials can be securely eliminated.” says Sandra Caso, President of Shred Station, San Diego, “Papers and documents with identity information continue to pile up in businesses and homes every day, so this will ultimately become as necessary as going to the post office or the bank.”

A Boon for Businesses as Well

As Shred Stations are placed into banks, office supply stores, business centers and office buildings, they will provide more than just convenience for the customers. Each business agreeing to place the Shred Station inside their business will see two major benefits: a share of

the payments customers make plus an increase in customer traffic into the business. “We already know how huge a market this is for individual consumers alone.”, says Ms Caso, “Add to that frequent trips by small businesses to use Shred Stations and that will mean more potential customers coming in the door for every company hosting a unit, plus it will pay for the space it occupies as a profit center.” A profit center that costs nothing and brings in potential customer—what’s not to like?

For over 13 years, Shred-It Sand Diego has provided businesses with on-site destruction of confidential and personal information documents. With 19 trucks and 36 highly trained employees, Shred-It is now the largest on-site document destruction provider in California.

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For more information, press only:

Ms Sandra Caso, President
Shred Station, San Diego
2991 Los Alisos Dr
Fallbrook, CA 92028
760-723-8552
shredstation@tfb.com

For more information on Shred Station:

<http://www.shredstation.com>

For more information on Shred-It San Diego:

<http://www.shreditsd.com>